



OBJECTIVES & DEVELOPMENT 2017/2018 – v1 – 11th July 2017

Objective: The Essex Junior Squash committee is committed to promoting and encouraging the game of Squash and Racketball across the county.

Our aim is to further the growth and development of the junior game(s) in Essex at all levels while creating a lifelong enjoyment and participation in the sports. This can be achieved through training, coaching, mentoring, competitions and social events.

The committee members are here to support you through your junior career and can be contacted any time for guidance or advice via the details shown on our website www.essexjuniorsquash.com

PLAYER DEVELOPMENT

Aim: Promote and encourage the games of squash and racketball across the County

Strategy: Our strategy is to create opportunities for all junior players

Tactics: To help achieve our objective activities will be based around the following:

- Inter junior county teams for boys and girls U11 - U19
- Inter junior county competition for boys and girls U11 - U19
- County Development squads for boys and girls at Intermediate & Improvers
- County Training squads for boys and girls U11-U19
- Essex Junior County Closed tournament for boys and girls U11 - U19
- Essex Junior County Open Tournament for boys and girls U11 - U19
- Inter Junior County friendlies for development squads – 4 Rounds
- Grand Prix for development boys and girls U9 - U15 – 7 Rounds
- Develop EJS Bursary Scheme

Actions: Events created as part of Player Development include:

- Essex Junior Trials
 - January 2018 at The Garrison & Connaught Squash Club
 - June 2018 at The Garrison & Connaught Squash Club
- Inter Junior County training events
- Inter Junior County competition
- Inter Junior County development squad friendly
- Essex Junior Closed tournament
- Essex Junior Open tournament
- Junior Development Grand prix
- Set up county development centers - Lexden, Kingswood, Maldon, Epping
- Half day taster sessions
- Expand the EJS Bursary scheme for up and coming talent

IT/FUNDRAISING/FINANCE

Aim: Promote and encourage the games of squash and racketball across the County

Strategy: To promote Essex Junior Squash via IT, social media and fundraising events

Tactics: To help IT, Fundraising and Finance, activities will include:

- Fund raising events
- Develop social media domains
- Create a data base
- Develop sponsors for EJS teams and events

Actions: Targeted actions will include:

- Continue to Develop EJS website
- Maintain and update the website
- Organize exhibition matches
- Organize a family fun day
- Target individual county team sponsors
- Target individual event sponsors for county junior closed and open tournaments

COACH DEVELOPMENT

Aim: Promote and encourage the games of squash and racketball across the county

Strategy: Provide development and employment opportunities for coaches throughout the county

Tactics: To help Coach Development, activities will include:

- County coach & assistant for each county team
- Support county team coach development
- Recruit new coaches to EJS
- Support new and existing coach development
- Develop new generation of county coaches by way of funding to L1 & L2

Actions: Targeted actions will include:

- Appoint county team coaches & assistants for county teams for inter county competition
- Selected U17/U19 players to be offered opportunity to gain Level 1 & 2 coaching qualifications
- Workshops and seminars for county coaches
- Workshops and seminars for coaches new to EJS